

Toys“R”Us: Building Tools to Build Careers



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Toys“R”Us is one of the world’s leading specialty toy and juvenile products retailers, selling merchandise globally through more than 1,600 stores in approximately 36 countries, and through the company’s websites. The company is proud to support members of the U.S. armed forces by continually striving to hire veterans and active duty military service men and women. In 2012, the company bolstered its initiatives to get troops back to work by actively recruiting through military job boards, at career fairs, and on military bases. Additionally, Toys“R”Us partners with a wide range of military employment-focused organizations and career websites, including Hiring Our Heroes.

To further assist veterans in finding the best job opportunities for their skills, the company launched a Military Skills Translator in November 2012. The Translator matches military personnel with Toys“R”Us job openings based on their core Military Occupational Specialty (MOS), as well as secondary and tertiary MOS codes, subspecialties, certifications, and any additional training the applicant may have obtained while serving in the U.S. military. In 2012, the company hired more than 1,200 veterans for full-time and seasonal positions in its stores, corporate headquarters, and distribution facilities.