

Pets at Home: Reducing and Recycling Waste*



Company: A leading U.K.-based specialty retailer of pet food and accessories and provider of pet-related services

Key Initiatives: Pets at Home enhanced recycling practices at its stores and distribution centers through the introduction of dry mixed recycling to recycle plastic bottles, cans, cardboard, paper, and other dry waste produced at these sites. It also worked with its service provider to participate in waste diversion programs, such as Refuse Derived Fuel, in which waste is shredded and bulk burned as an alternative to using fossil fuels. Moving forward, Pets at Home plans to send all waste from its support office to treatment centers to further reduce waste going to landfill.

Results since 2008:

- ▼ **Avoided 11,300 tons** of waste
- ▼ **Recycled 31,000 metric tons** of waste
- ▼ **Diverted 964 tons of waste** to various treatment facilities
- ▲ **Improved waste efficiency by 20 percent**
- ▲ **Achieved \$1.8 million**** in financial impact from waste reduction efforts

* This case study for the Green Portfolio Program highlights a company that KKR believes best represents our focus on managing environmental impacts. It is not representative of all investments made by KKR Funds, and it should not be assumed that any investment in the company identified was or will be profitable.

** Pets at Home began tracking the revenue from recycled waste in 2011.