

BlueSprig: Serving Children With Autism Spectrum Disorder*



Across the United States, one in every 59 children is diagnosed with Autism Spectrum Disorder. There is a need for compassionate and high-quality clinical care for those on the spectrum. BlueSprig Pediatrics, Inc. (“BlueSprig”), a network of clinics providing Applied Behavior Analysis (ABA) therapy, is working to close this gap.

Founded in late 2017, BlueSprig is a leading provider of ABA therapy in Texas, with locations in five other states as well. BlueSprig serves approximately 400 children across 38 locations.** Trained therapists spend an average of 21 hours a week with each patient, helping them acquire skills and develop needed behaviors. Therapists’ goals include helping children navigate everyday life as well as enter and succeed in the school system.

Board Certified Behavior Analysts (BCBAs) are central to BlueSprig’s model of care and ability to help more children, but there is a shortage of these professionals. BlueSprig is developing a talent pipeline of trained BCBAs by providing continuing education as well as offering an internship program, which is hosting 40 BCBA interns currently.**

* The case study about the company from the health care growth portfolio shown above represents what we believe to be the most demonstrative example of a portfolio company providing child health care in 2018 as identified by the Global Public Affairs team. The specific portfolio company identified is not representative of all of the investments made, sold, or recommended to advisory clients, and it should not be assumed that the investment in the company identified was or will be profitable. All information and data are as of December 31, 2018, unless otherwise noted. Sourced information for the BlueSprig case study is from Centers for Disease Control and Prevention: Data & Statistics on Autism Spectrum Disorder (2018).

** Data as of May 2019.