



Credible Carbon Offsets

Carbon offsets are increasingly recognized as a tool that will be a necessary part of corporate and government emissions reductions strategies, but it is challenging to find credible, high-quality offsets. GreenCollar is the leading carbon abatement project developer in Australia, and the company engages with farmers, including those from indigenous communities, to develop sustainable agriculture strategies that result in improved biodiversity, reduced nitrogen and phosphorus use, and reduced emissions. By doing so, it directly contributes to SDG 13: Climate Action, SDG 14: Life Below Water, and SDG 15: Life on Land. With a market-leading reputation for quality and consistency of delivery, GreenCollar has delivered more than 50% of Australia's carbon abatement into that country's carbon market.