

### Investing in Solutions: Magma Fincorp\*



*Magma's network helps to connect the company with banking customers who previously had difficulty accessing capital and financial services.*

In 2011, KKR invested in Magma Fincorp Limited ("Magma"), a nonbanking finance company. Magma caters to the diverse financial requirements of small entrepreneurs in rural and semi-rural India who have had difficulty accessing the Indian banking network.

Magma customizes its products to address customers' needs and positions itself as a solutions provider in the asset financing market. In alignment with this philosophy, the company provides a range of products encompassing financing for cars, new and used commercial vehicles, construction equipment, tractors, small- and medium-sized enterprise loans, gold loans, and affordable housing financing. The company has provided financing to more than 700,000 customers.

\* The following companies are all of KKR's portfolio companies with headquarters in India as of December 31, 2012: Bharti Infratel Limited, Coffee Day Resorts, Dalmia Cement, Magma Fincorp, and TVS Logistics Services Ltd. The specific portfolio companies identified are not representative of all of the portfolio companies purchased, sold, or recommended for KKR funds. The reader should not assume that an investment in the portfolio companies identified was or will be profitable.