

First Data Corporation: Hiring Veterans*

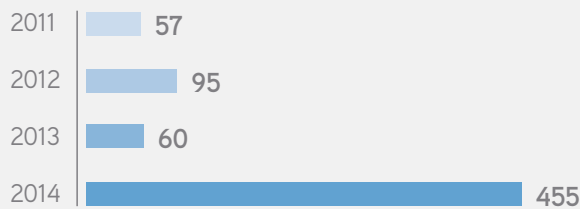


Company: Global leader of payment technology and services solutions for merchants, financial institutions, and card issuers

Key Initiatives: First Data Corporation has been a participant in Vets @ Work since 2011. With 23,000 owner-associates and operations in 34 countries, the company provides secure and innovative payment technology and services to more than 6 million merchants and financial institutions around the world. In 2014, First Data more than doubled its hiring of veterans, reaching 455 veteran job placements. This totaled more than 10 percent of its U.S. new hires, and exceeded the U.S. Equal Opportunity veteran hiring benchmark of 7.2 percent. First Data has set a goal that 20 percent of its U.S. hires in 2015 will be veterans and military spouses.

First Data's progress in hiring veterans is due to the establishment of First Data Salutes, a metric-driven military engagement strategy implemented across the enterprise by First Data's Military and Veteran Affairs team. First Data Salutes is divided into three pillars: employment, education, and entrepreneurship. Each pillar includes programs focused on providing veterans and military families with access to career opportunities, best-in-class educational resources, and premier business solutions for veteran-owned businesses. As the principal leader for the Coalition for Veteran Owned Business, First Data is committed to supporting veteran-owned businesses.

Veterans Hired at First Data Corporation



* This Vets @ Work case study highlights a company that KKR believes most represents our focus on veteran hiring and retention. It is not representative of all investments made by KKR Funds, and it should not be assumed that any investment in the company identified was or will be profitable.