

Solutions for a Resource-Constrained Future: Goodpack, Santanol, and Tarkett

As the world continues to experience population growth and demographic shifts, the demand for countless natural resources – including food, water, oil, metals, and timber – is expected to rise. However, it is not just natural resources that are constrained; many companies face employee shortages and talent gaps. To succeed in this environment,

businesses will need to do more with less, create extremely efficient supply chains and manufacturing operations, and focus on hiring talent who can spur innovation and productivity. KKR has begun investing in companies that are rethinking the way they do business in light of a resource-constrained future.

Goodpack:

Smarter Products*

Goodpack operates the world’s largest fleet of steel intermediate bulk containers, a multimodal, reusable metal box system that provides packaging, transporting, and storage. Using responsible design concepts, Goodpack replaces common, single-use materials with reusable, more sustainable materials, such as durable steel. The company also promotes efficient logistics with its patented collapsible bin design, coupled with global collection points that eliminate the need to return boxes. These practices reduce environmental impact, generate fewer carbon emissions, and save nearly 20,000 acres of trees annually – the equivalent of 4 million trees.

Santanol:

Renewable Resources*

Santanol is a sustainably managed sandalwood plantation covering 2,200 hectares in Western Australia. Sandalwood is used for furniture making and carving while its oil is used in products such as fragrances, flavors, and skin care. High demand has led to deforestation, the emergence of a black market, and the overexploitation of natural supplies. Due to Santanol’s forest management systems and integrated model, its sandalwood oil and timber products are traceable from propagation to distillation. In addition to replanting harvested trees to ensure a long-term sustainable supply, the company conserves natural resources by recycling water from the distillation process and using ground covers and other nitrogen-fixing crops to reduce the use of fertilizers.

Tarkett:

The Circular Economy*

Tarkett designs, manufactures, and sells vinyl, carpet, wood, laminate, sports, and other specialty flooring products for various residential and commercial markets across the globe. Tarkett’s sustainable development strategy has transformed its business to a purposeful and collaborative circular economy model. As part of this strategy, Tarkett seeks to eco-design its products to optimize the use of resources at each stage of their life cycle in accordance with Cradle to Cradle principles and to make a positive contribution to the environment and human well-being.

* The above are for illustrative purposes only and are not representative of all investments made by KKR Funds or accounts, nor should it be assumed that any investment in the companies identified was or will be profitable.